

## Messe Frankfurt to organise sustainability summit in India

**Frankfurt am Main, 20.07.2023**

**Messe Frankfurt and Constellar are joining forces to organise the first Mission Net Zero India Summit in New Delhi in December. To this end, Messe Frankfurt's Indian subsidiary, Messe Frankfurt India, has entered into a strategic alliance with one of the largest trade fair organisers in Asia, which operates the certified sustainable destination Singapore EXPO.**

As part of its efforts to achieve climate neutrality by 2070, India is investing billions of dollars and working together with other countries to significantly drive forward the development for sustainable energy and mobility. High-calibre network platforms like the Mission Net Zero India Summit are designed to help attain these long-term development targets. As Wolfgang Marzin, President and Chief Executive Officer of Messe Frankfurt, emphasises: "We are very much looking forward to working together with Constellar. Organising the summit together allows us to contribute our vast expertise in setting up and running major technical trade fairs. In the thematic areas it covers, most of Messe Frankfurt's event portfolio reflects the social transformation towards sustainability. With its comprehensive sustainability strategy, Messe Frankfurt has also ushered in a transformation process aiming to reduce the event industry's carbon footprint and its Frankfurt base will be climate-neutral by 2040 at the latest."

### **More than 5,000 participants expected**

Under the heading Accelerating India's Net Zero Transition and Global Leadership, the event on 7 and 8 December will play host not only to political decision-makers but also to key representatives of industry and science from India and the rest of the world. The focus of the summit will be on innovations and future technologies, which will be presented in panels and keynote speeches featuring high-calibre guests. A total of 150 speakers, 5,000 delegates and visitors, and 100 exhibiting companies and sponsors are expected at the Mission Net Zero India Summit.

### **Messe Frankfurt with far-reaching sustainability strategy**

Sustainability is a central pillar of Messe Frankfurt's corporate strategy. By the end of 2023, Messe Frankfurt wants to be the first company in the German trade fair sector to secure a certificate from environmental management system Eco Management & Audit Scheme (EMAS). The company has committed itself to the United Nations Global Compact, the Charter of Diversity and the Fairpflichtet sustainability code. In 2022, Messe Frankfurt completed an ESG rating (Environmental, Social and Governance) for the first time and was awarded a bronze medal. As well as supporting the sustainability initiatives of sector associations AUMA and UFI, the company has signed the Net Zero Carbon Events Pledge.

More information on the Mission Net Zero India Summit is available here:

[www.missionnetzeroindia.com](http://www.missionnetzeroindia.com)

**Press information and photographic material:**

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**Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,160 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €454 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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